

MEDIA SPONSORSHIP PACKAGE

5th Baltic Gas Conference 27.11.2019, Tallinn

(01.06.2019)

Benefits of becoming a BGC Media Sponsor

PRE-CONFERENCE	
Logo will appear in the email marketing campaign to over 600 companies and industry professionals	•
Logo will appear on the conference's dedicated website	•
Sponsor will be announced through the conference's social media	•
ON-SITE PROMOTION	
1 moderator or panelist provided by the Media Sponsor	•
Special recognition throughout the conference	•
Opportunity to distribute promotion material throughout the convention	•
Logo will appear on the convention's banners	•
Full page advertisement in the convention's official guide	•
Free conference pass	•
2 exclusive interviews with conference's speakers	•
Stand in the foyer of the conference	•
POST-CONFERENCE	
Logo, resp. the information about the Media Sponsor will be placed in AHK magazine "Baltic Business Quarterly" in an article dedicated to the conference. ("Baltic Business Quarterly" is the only English-speaking business magazine in the Baltic States. Edition: 3.000. Also available in electronic version via App Store and Google Play)	•
Full page advertisement or advertorial in AHK magazine "Baltic Business Quarterly"	•

Media Sponsor to provide

PRE-CONFERENCE	
Inclusion of the conference on Media Sponsor's website in the section "Conferences & events" or similar	●
Reporting in press release, news and blog (2 exclusive interviews)	●
Reporting about the conference via Social Media channels (Twitter, Facebook, LinkedIn)	●
Follow and Like us at Twitter, Facebook and LinkedIn	●
Use of hashtags for the BGC 2019 on all social media: #BALTICGASCONFERENCE2019 and #BGC2019 and #partnerforexport	●
2 posts per month to promote BGC 2019, starting from 01 August	●
ON-SITE PROMOTION	
Social Media Posts, 26-27 November, highlighting conference's activity using hashtags: #BALTICGASCONFERENCE2019 and #BGC2019, #partnerforexport and #partnerforenergy	●
POST-CONFERENCE	
Publish one article online and print dedicated to the conference	●

Price of the media sponsorship package: 1.500,- €

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